

Schedule Dates Contract # HOLLAND, ELIZABETH Rochester Rochester, House (1083) EST 2016 ELECTION (561492) Political - US Senate (1077) Shorr Johnson Magnus (19332) Charles Schumer/US Senate/Democrat/NY (83888 Entered By 09/29/16-10/03/16 1438781 Demo Commission % Package Deal Order Type Last Modified Headline # Date Entered 09/28/16 09/28/16 15.00 8 Normal Laura Keil

Rochester (WROC)
By Broadcast Month
Oct. 2016

Spots 15 15

\$20,850.00 \$20,850.00

Grand Total:

Brand Product

Agency Advertiser

Sales Office Salespersor

ccepted-			12.0	11.0	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line	Suite 201 Philadelp	Shon
.ccepted-Agency/Advertiser:			12.0 Normal Line / SPOT	11.0 Normal Line / SPOT	10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0 Normal Line / SPOT	6.0 Normal Line / SPOT	5.0 Normal Line / SPOT	4.0 Normal Line / SPOT	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.0 Normal Line / SPOT	Line Type / Break Type (Ref #)	Philadelphia, PA 19103	Shorr Johnson Magnus
			10/03/16-10/03/16	09/30/16-09/30/16	09/29/16-09/29/16	10/03/16-10/03/16	09/29/16-09/29/16	09/30/16-09/30/16	09/29/16-09/29/16	10/03/16-10/03/16	09/29/16-09/29/16	10/03/16-10/03/16	09/30/16-09/30/16	09/29/16-09/29/16	Dates		
		-	w	w	ω	ω	ω	ω	ω	ω	u	ω	ω	ω	Sec	CPE Billin Com	Buy
Date:			1:0	11	1.5	1 1 1 1	15	1:5	15	H	1:	15		ᇤ	Length	CPE Account Types Billing Type Comments	Buyer Name
Accepted-Station:	CONFIRMATION CONTRACT		1:00 11P- NEWS 8 AT 11	1:00 11P- NEWS 8 AT 11	1:00 11P- NEWS 8 AT 11	1:00 11:35P- The Late Show with Stephen Colbert	1:00 11:35P- The Late Show with Stephen Colbert	1:00 6:58P- WHEEL OF FORTUNE	1:00 6:58P- WHEEL OF FORTUNE	1:00 7:28P- JEOPARDY!	1:007:28P- JEOPARDY!	1:00 7A- CBS THIS MORNING	1:00 7A- CBS THIS MORNING	1:00 7A- CBS THIS MORNING	Run Times	N/A  N/A  National/Political  Standard  CHARLES SCHUMER FOR SENATE :60 SEC SPOTS	HOLLAND, ELIZABETH
ation:															SPW Mo	ER FOR S	\BETH
	MAT														o Tu	SENATE	
	Š														We Th		
	2			1	<u> </u>			Ľ					-		구		
	Ĭ					ļ									Sa Su		
	RA											-		<u>                                     </u>	Spots	Net Total Sales Tax	Commission
Date:	ĭ		1 \$1,	1 \$1,	1 \$1,	<u> </u>	<u> </u>	1 \$2,	1 \$2,	1 \$2,	1 \$2,	4	1 \$	+	Rate	- -	Commission %
			\$1,400.00	\$1,400.00	\$1,400.00	\$650.00	\$650.00	\$2,500.00	\$2,500.00	\$2,700.00	\$2,700.00	\$800.00	\$800.00	\$800.00	ď	\$17,722.50	15.00 \$3,127.50
Comments:			\$1,400.00	\$1,400.00	\$1,400.00	\$650.00	\$650.00	\$2,500.00	\$2,500.00	\$2,700.00	\$2,700.00	\$800.00	\$800.00	\$800.00	Total	22.50	7.50
			\$1,400.00 Rochester (WROC)	\$1,400.00 Rochester (WROC)	\$1,400.00 Rochester (WROC)	\$650.00 Rochester (WROC)	\$650.00 Rochester (WROC)	\$2,500.00 Rochester (WROC)	\$2,500.00 Rochester (WROC)	\$2,700.00 Rochester (WROC)	\$2,700.00 Rochester (WROC)	\$800.00 Rochester (WROC)	\$800.00 Rochester (WROC)	\$800.00 Rochester (WROC)	Station		
			NEWS 11P	NEWS 11P	NEWS 11P	COLBERT	COLBERT	WHEEL	WHEEL	JEOPARDY	JEOPARDY	CBS THIS MORN	CBS THIS MORN	CBS THIS MORN	Comments		
			9/28/16	9/28/16	9/28/16	9/28/16	9/28/16	9/28/16	9/28/16	9/28/16	9/28/16	9/28/16	9/28/16	9/28/16	Entered		

See the back of this document for Advertising Contract Terms and Conditions

Accepted-Agency,



Philadelphia, PA 19103 Suite 201 Shorr Johnson Magnus 100 North 20th Street

> Phone/Fax Buyer Name Sales Office

Comments Billing Type Account Types

CHARLES SCHUMER FOR SENATE :60 SEC SPOTS

National/Political

Standard

Contract # Political - US Senate (1077) Shorr Johnson Magnus (19332) Charles Schumer/US Senate/Democrat/NY (83888 Entered By 1438781 HOLLAND, ELIZABETH Rochester Rochester, House (1083) EST 2016 ELECTION (561492) 09/29/16-10/03/16 Demo 8 9 Sales Tax Net Total Commission Order Type Commission % Package Deal Headline # Last Modified Date Entered \$3,127.50 09/28/16 \$17,722.50 15.00 Normal 8 09/28/16 Laura Keil

Brand Product Agency Advertiser Schedule Dates

Salesperson

Grand Total:	Rochester (WROC)  By Broadcast Month Spots Oct. 2016 15
15	) <u>Spots</u> 15
\$20,850.00	Rate \$20,850.00

Accepted-			16.0	15.01	14.0	13.0.1	13.0	Line
Accepted-Agency/Advertiser:			16.0 Normal Line / SPOT	15.0 M/G For 13.0.1 / SPOT	14.0 Normal Line / SPOT	13.0.1 Closed Preempt	13.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
			10/01/16-10/01/16	09/30/16-09/30/16	09/30/16-09/30/16	10/02/16	10/02/16-10/02/16	Dates
	1		ω	ω	ω		ω	SP
Date:			1:0	1:0	1:0		1:0	Length
Accepted-Station:	CON		1:00 9A- CBS THIS MORNING: SATURDAY	1:00 11:59A- NEWS 8 AT NOON	1:00 11:35P- The Late Show with Stephen Colbert		1:00 8A- 10:30A (EST)	Run Times
tation:	FIR				_			SPW
	MA			<b></b>		ļ	 İ	SPW Mo Tu We
	IOI			· · · · · · · · · · · · · · · · · · ·				₩e
	CONFIRMATION CONTRA		Ţ	<b>L</b>	H			Th Fr Sa
	[RA						н.	Su Spots
Date:	4CT		1 \$1,200.00	1 \$700.00	1 \$650.00		\$1,900.00	Rate
			0	0	-		-	
Comments:		į	\$1,200.00	\$700.00	\$650.00			Total
			\$1,200.00 Rochester (WROC)	\$700.00 Rochester (WROC)	\$650.00 Rochester (WROC)	Rochester (WROC)	Rochester (WROC)	Station
			CBS SUN MORN - NA 10/2; 9/28/16 MG 1X CBS SAT MORN 10/1; PART OF REVISION #1	CBS SUN MORN - NA 10/2; (9/28/16 MG 1X 9/30 NEWS NOON; PART OF REVISION #1	COLBERT	Pre-Empt/Exception -	CBS SUN MORN - NA WHEN 9/28/16 BOOKED	Comments
			9/28/16	9/28/16	9/28/16		19/28/16	Entered

See the back of this document for Advertising Contract Terms and Conditions

Printed At: 10:09 AM on Thursday, September 29 2016